



Ball
GENEVA

Saturday 12th October 2019

Brighten the Lives of our Elders

We support programs in Armenia providing valuable daily care for the elderly

In Armenia, there are many people in rural areas living with disabilities or chronic diseases. They suffer from isolation and lack of assistance.

The Swiss Red Cross programs brighten their lives on a daily basis, bringing personal support and essential care. "I would be lost without the Red Cross team, they respect me, listen to me and take care of me."

Marusya, 84 years old.

À Genève, nous entourons nos aînés

De plus en plus de personnes âgées sont isolées. Elles ont fait face à plusieurs deuils : perte d'autonomie, perte du conjoint, d'amis ou encore d'animaux de compagnie. La solitude est une souffrance silencieuse qui s'installe insidieusement jour après jour. À Genève, 40 % des personnes de plus de 70 ans qui vivent seules n'ont personne pour les soutenir et les réconforter. Nombre d'entre elles se sentent souvent tristes, voire souffrent de dépression sans que personne ne s'en rende compte.

La Croix-Rouge genevoise s'efforce d'alléger cette souffrance et de leur redonner goût à la vie grâce à des visites à domicile, des activités et des rencontres régulières avec des jeunes.

Highlights of the Evening

Gala menu exclusively created by the Armenian and youngest
1 Michelin star **Chef Julia Sedefdjian** in collaboration
with **Mandarin Oriental, Geneva**



Glamorous fashion show by French designer **Stéphane Rolland**
in collaboration with **Maison Boghossian jewels**



DJ live set with guest star **Bob Sinclar**

Program

Saturday 12th October 2019
Campus HEAD, avenue de Châtelaine 5, Geneva

7 pm

Laurent-Perrier Champagne cocktail
with Dora Live Band

8 pm

Exclusive gastronomic dinner created by the 1 Michelin star
Chef Julia Sedefdjian from the Baieta restaurant in Paris,
in collaboration with Mandarin Oriental, Geneva

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Live music with the Chorals of Eaux-Vives and Veyrier
directed by Franz Josefovski

9:10 pm

When Haute Couture encounters Haute Joaillerie:
Fashion show by Stéphane Rolland and Maison Boghossian

10:30 pm

Aerial dancing show

10:45 pm

Charity auction conducted by Artcurial

from 11:30 pm

Dance with Bob Sinclar

Masters of Ceremony

Mélanie Freymond and David Cunado

Black tie and Evening gowns

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and Canton of Geneva in corpore

State Councillor

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of the City of Geneva

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of Red Cross and Red Crescent Societies*

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Please register online by 23rd September 2019 on <https://register.redcrossball.ch>

Further information on www.charity-events.redcross.ch/ball-geneva

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